

June 27, 2024

The City of Spruce Grove ECONOMIC & BUSINESS DEVELOPMENT NEWS Keeping you informed!

Our <u>Economic & Business Development</u> newsletter keeps you informed about new development, business, and interesting happenings in the business community.

Stay in the 'know' - Sign-up below!

☐ FEATURED DEVELOPMENT ☐





The <u>Civic Centre</u> is hitting new milestones! Over 100 workers are on site driving significant progress both inside and outside the facility. Construction crews are installing concrete curbs and gutters on the east side of the facility, as well as the placement of a storm sewer in the west parking area.

The roof and exterior walls of the spectator arena are complete with ongoing mechanical and electrical work. Lights and heating ducts have been installed in the community arena with the completion of the dressing room ceilings and painting. To follow the progress of the Civic Centre build, check out the latest <u>time-lapse video</u>.

There are a number of <u>naming rights sponsorship opportunities</u> still available at the Civic Centre. Sponsors will gain valuable brand exposure and engagement with visitors, resulting in mutual benefits for both the sponsoring organization and the local community.

The City's sponsorship team is dedicated to working with prospective naming right sponsors to determine their unique needs and provide the assets that best meet their needs to achieve their goals and budgets.

□ SUPPORT LOCAL □

Welcome, new businesses!



Auras Butcher at 121 McLeod Avenue is a Filipino/Latino meat and grocery store that offers fresh-cut meats such as chicken, beef, pork, goat, lamb, tripe, and more. They also offer fresh fruit, vegetables, and snacks. □



Miss V's On Main at 323 McLeod Avenue is an art studio that offers art classes for all ages and experience levels to help individuals unlock their creativity and skills by diving into a world of colors, imagination, and fun. □

Thank you to our existing businesses!



Something Else Restaurant at 215 McLeod Avenue is a family-owned and operated restaurant that specializes in contemporary Greek meals, as well as seafood dishes, fresh-cut steaks, pastas, and homemade soups. □



Family-owned and operated, <u>Parkland Modular</u> at 30 Alberta Avenue provides permanent, temporary, new and used industrial camp and modular equipment services across Alberta, BC, Saskatchewan, Ontario, and NWT. □



Do you know of a local business that gives back to our community through financial or in-kind support?

Each year, the City of Spruce Grove's Economic & Business Development department presents the <u>Community Spirit Award</u> to a deserving business. Nominate a business today!

□ PROGRAMS □



Applications for the 2024 Spruce Grove City Centre Storefront Improvement
Program are now open. This program supports property and business owners the City Centre who want to make improvements to their storefronts. The City will provide a 50% matching grant up to \$7,500 per storefront or \$10,000 for a street corner where improvements are made to two facades. Apply today!



Businesses in Spruce Grove are encouraged to apply for the <u>Digital</u> <u>Economy Program</u> for access to digital marketing needs. Over 155 businesses in Spruce Grove have signed up and received FREE support towards social media, website & SEO, branding, logo & graphic design, advertising, photography, videography, and more. Register before spots run out!

UPDATES



To help keep both the community and building sites clean, the City of Spruce Grove has incorporated construction waste and building material storage practices into our updated <u>Community Standards Bylaw</u>. The Bylaw goes into



Looking for an industrial site for your business? The City-owned 18-acre South Century Industrial Park offers fully-serviced industrial lots (including fiber optic connection) for sale. Located at Century Close (just east of the Public

effect July 1 and will help <u>increase site</u> <u>safety and cleanliness</u> by keeping building sites free from debris and ensuring the public, and workers, have safe access to construction sites, neighbouring sidewalks, and driveways.

Works site), this industrial park is ready for your business. Lots range in size from 2 acres to 11 acres and offer immediate access to Century Road. Contact the Economic & Business Development team for more information.

\square EVENTS \square

Upcoming



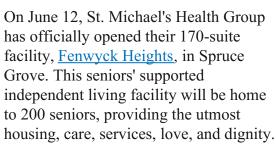


The City Centre Business Association (CCBA) is hosting their <u>Circus Carnival</u> & <u>Market Merriment</u> on July 6 at Main St & McLeod Ave. This free event features family-fun activities, circus-themed entertainment, live music, food trucks, and a wide assortment of vendors.

The 2024 Tri-Region Mayors' Golf Classic takes place on July 22 at the Stony Plain Golf Course. Play golf and network with businesses, City Council, and administrative representatives from the Town of Stony Plain, City of Spruce Grove, and Parkland County.

Re-caps







On June 4, the City Centre Business Association (CCBA) had their grand opening for the <u>newly revitalized City Centre</u>. They celebrated their first summer market of the season, marking a significant milestone as the first major event post-redevelopment.

To learn more about economic and business development in Spruce Grove, visit InvestSpruceGrove.ca. If you have any questions, email us at Invest@SpruceGrove.org.

Thank you for your engagement.

Together, we play an important role in keeping our community healthy and safe.

From our team to yours, *Dave, Karla, Jodi, & Anika*

Follow us on social media:









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