



August 29, 2022

The City of Spruce Grove **ECONOMIC & BUSINESS DEVELOPMENT NEWS** *Keeping you informed!*

Our [Economic & Business Development](#) newsletter keeps you informed about new development, business, and interesting happenings in the business community.

Stay in the 'know' - Sign-up below!

✂ NEW DEVELOPMENT □

TC ENERGY EXPANDS IN SPRUCE GROVE AT 61 MICA LINK



For over 70 years, [TC Energy](#) have operated pipelines, storage facilities and power plants that provide energy solutions in Canada, the U.S. and Mexico. Since their first pipelines were built in Alberta in 1954 (then known as the Alberta Gas Trunk Line Company), TC Energy has been energy problem solvers who think big.

To support operations across northern Alberta, TC Energy commissioned in 1981 a 46,000 SF warehouse on 40 acres at 425 Diamond Avenue in Spruce Grove. Today, over 50 employees operate out of this location.

TC Energy has grown to become the world's second-largest operator of natural gas pipelines, with a team of over 7,000 people working across the continent. In Alberta, they operate 25,500 km of pipeline connecting the province through their [NOVA Gas Transmission Ltd. \(NGTL\)](#) and Foothills Pipeline Systems. All of that work and all of those people need space to succeed.

Recently, TC Energy acquired 61 Mica Link in Spruce Grove, a modern facility on 13 acres. The main building and shop provide an additional, and much needed, 47,000 SF of operating space. This will ensure their construction services team continues to work and operate safely, close to their existing facility and transportation networks. TC Energy now owns 62 acres of land in Spruce Grove, providing room to grow.

From projects and operations, TC Energy in the last year alone generated over \$29 million in contracting, procurement, and hiring in the City of Spruce Grove.

"As we look forward to making best use of the space we've acquired, you'll hear more from us on our plans!" - Cole Thomson, Community Relations Manager

□ SPRUCE GROVE'S CITY CENTRE IS OPEN FOR BUSINESS □



Shop local and support Spruce Grove City Centre businesses by visiting CityCentreOpenForYou.ca! This new website provides the following:

- An interactive map to find businesses, parking in the area, and road closures
- How to access businesses - restaurants, retail, and services & experiences
- Full project details, including FAQs, construction updates, and more
- A City Centre business directory and newsletter sign-up option

□ SUPPORT LOCAL □

Welcome, new Spruce Grove businesses!



[Tokyo Express](#) at #22, 96 Campsite Road pairs quality, nutritious, and locally-sourced ingredients with time-honored and traditional Japanese recipes as they offer fresh, tasty, and cost efficient Asian food. □



[Oak & Iron](#) at 110 South Avenue is an outdoor furniture store that offers a wide range of BBQ's, sauces, patio furniture, unique decor, and everything that you need for your high-end outdoor living lifestyle. □

Thank you to our existing businesses!



[RavenWolf Brewing Co. Ltd.](#) at 45C South Avenue just expanded their operations with new equipment, allowing them to triple their volume. They are a brewery that specializes in crafted beers and a Caribbean inspired menu. □



Try a Class for Free Today

[Orangetheory Fitness](#) at 118-7 McLeod Avenue is a Heart Rate Based Interval Training, led by Certified Coaches, that is designed to supercharge your metabolism, while giving you results from the inside out! □

□ ON-DEMAND TRANSIT NOW SERVING OUR INDUSTRIAL AREA □

3 WAYS TO BOOK A RIDE

(anywhere in Spruce Grove)



DOWNLOAD THE **Transit PICK-UP On-Demand** app



BOOK ONLINE book.pickup.rideco.com



CALL **780-962-8747**

Need a ride to work? With 200+ pick-up/drop-off locations (including 71 in our industrial area), getting to work has never been easier. Spruce Grove's [on-demand local transit](#) can get you there for \$3/ride.



□ SPRUCE GROVE'S HERE WE GROW INDUSTRIAL PROFILE □

Spruce Grove's Here We Grow Industrial Profile is available! We have a thriving industrial base comprised of 250 businesses in our industrial area. This creates a solid foundation and synergy across industries.

Learn more about Spruce Grove's industrial environment and the immediate investment opportunities by [clicking here](#).

On the right track!
WHEREVER YOU WANT TO GO - HOWEVER YOU WANT TO GET THERE!

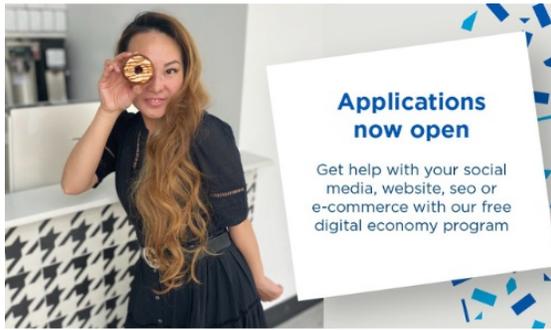
- Labour, Land and LOCATION, LOCATION, LOCATION**
 - > Young, educated and skilled workforce
 - > 655 acres development ready designated industrial lands
 - > All highways lead to Spruce Grove
- Shipping has never been easier!**
 Direct access to highways, rail and air transport
- Solid, diverse industrial base**
 Collaborate and cooperate with different industries in close proximity
- Fast internet, faster access**
 Faster commutes on-site, off-site and online!

ANNUAL GROWTH: 4.2% AV. LAST 10 YEARS
 POPULATION CENTRE: 39,348 AND GROWING!

sprucegrove.org

□ FREE DIGITAL PROGRAMS FOR SPRUCE GROVE BUSINESSES □

If you have questions about the following programs, contact invest@sprucegrove.org.



Spruce Grove businesses can register for the [Digital Economy Program](#) to access FREE support for the following:

- Google My Business
- Social media, website & SEO
- Branding & logos
- Photography & videography



Apply for the [Canada Digital Adoption Program](#) for the following 2 streams:

- 1) [Grow Your Business Online](#): A micro-grant and access to e-commerce advisors
- 2) [Boost Your Business Technology](#): A grant and support for businesses who want to adopt new digital technologies



Digital Main Street's [ShopHERE program](#) helps businesses:

- Create and configure online store
- Go live and market the store
- Training to manage the store
- Advertising credits for Facebook
- Domain registration and more



[CyberSecure Canada](#) is a certification program for businesses. Getting certified will help your business to:

- Limit impacts of a cyber incident
- Enhance competitive advantage
- Protect customer and investor information
- Improve your cybersecurity knowledge

□ EVENTS □

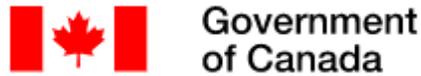
The City Centre Business Association's [Fall Fest in Grove Plaza](#) takes place Saturday, October 22 from 11:00 AM to 2:00 PM. Enjoy a family-friendly day filled with activities, including live music and performances, Princess Elsa, free face painting and pumpkin painting, food, fire pits, and a first ever truck-o-treat!



□ CLEAN FUELS FUND - CALL FOR PROPOSALS NOW OPEN □

The 2021 federal budget, A Recovery Plan for Jobs, Growth and Resilience, re-affirmed an investment of \$1.5 billion to establish a Clean Fuels Fund to support the buildout of clean fuel production, the establishment of biomass supply chains and the development of essential codes and standards.

A call for proposals targeted to projects that support the establishment of biomass supply chains will accept applications until **November 23, 2022**. [Request a copy](#) of the application and application guide,



□ BUSINESS SUPPORT PRORAMS □

Canada Jobs and Growth Fund (JGF)



A \$700M program that supports regional job creation and positions local economies for long-term growth.

Canada Tourism Relief Fund (TRF)



Funding to help tourism, non-profit, and Indigenous businesses adapt operations to meet public health requirements.

Canada Emergency Business Account (CEBA)



The repayment deadline for CEBA loans to be eligible for partial loan forgiveness has been extended to December 31, 2023.

Canada-Alberta Job Grant



Eligible employers can receive funding to help employees and unemployed Albertans access training.

Canada Work-Sharing Program



Helps employers and employees avoid layoffs during a decrease in business activity.

CLOSED: Alberta Jobs Now Program



This \$370M program designed to reduce the cost of hiring and training is now closed.

SIGN UP FOR OUR NEWSLETTER!

To learn more about economic and business development in Spruce Grove, visit InvestSpruceGrove.ca. If you have any questions, email us at Invest@SpruceGrove.org.

Thank you for your engagement.
Together, we play an important role in keeping our community healthy and safe.

From our team to yours,
Dave, Karla, Jamielinn, & Anika

SHARE OUR NEWSLETTER THROUGH SOCIAL MEDIA:

