



INVEST SPRUCE GROVE

NEWSLETTER

August 10, 2026 - Summer Edition

Our [Economic & Business Development](#) newsletter keeps you informed about new developments, business news, and interesting events.

FEATURED PROGRAM



With Council's approval of the [City Centre Tax Incentive Program](#), property owners, developers, and realtors are invited to explore redevelopment opportunities within Spruce Grove's City Centre.

The program supports private investment in the City Centre by providing a property tax abatement that helps improve project viability during the early years of development. It is intended to encourage new commercial development, mixed-use projects, and significant redevelopment and rehabilitation projects which advance the vision of the City Centre Area Redevelopment Plan.

The program zone applies to the First Avenue and McLeod Avenue precincts as defined in the City Centre Area Redevelopment Plan. All applications are evaluated in accordance with the City Centre Tax Incentive Bylaw and require Council approval.

Considering a City Centre project? Contact the City's Economic Development team to discuss your concept, review program eligibility, and

explore how the City Centre Tax Incentive Program can support your project.

To learn more or to arrange a meeting, contact Dave Walker at dwalker@sprucegrove.org.

SUPPORT LOCAL

Welcoming our new businesses & thanking our existing businesses!



[K.A.R.E. Physiotherapy](#) at 215, 3 Ballpark Way is a compassionate, evidence-based physiotherapy clinic designed to help individuals and families restore movement, reduce pain, and return confidently to everyday life.



[Plains Constructors](#) at 131 Yellowhead Road is a construction service provider serving land developers, municipalities, and general contractors throughout the Edmonton region and surrounding areas.



[Tandoori Gourmet](#) at 213 Calahoo Road is a restaurant that offers authentic east Indian cuisine for both dine-in and take-out such as their famous butter chicken, tikka masala, lamb biryani, malai kofta, and shahi paneer.



[Specialty Motors](#) at 90 Oswald Drive is a professional powersports supplier and service centre. They offer parts, repairs, and high performance mods for all makes and models of sleds, ATVs, UTVs, and dirt bikes.

The City Centre Storefront Improvement Program delivers strong results!



Above are some examples of buildings that have benefited from the program.

Since launching in 2023, the City of Spruce Grove's [Storefront Improvement Program](#) has helped property and business owners invest in improvements that enhance the appearance, accessibility, and long-term viability of commercial buildings within the City Centre.

Over the program's first four years, the City supported 25 improvement projects, helping leverage more than \$3.2 million in private-sector investment. The program has supported a variety of transformative projects throughout the City Centre, including:

- Installed an accessibility lift to improve building access
- Upgraded exterior and decorative lighting
- Illuminated and blade signs to improve business visibility
- Painted and re-cladded commercial buildings

These improvements have enhanced accessibility, increased business visibility, and contributed to a more attractive and welcoming City Centre for businesses, residents, and visitors alike.

City Council has approved an extension of the Storefront Improvement Program for 2026–2028. The program is fully subscribed for this year and applications will re-open next year.

For more details, contact Jodi Fulford at jfulford@sprucegrove.org or at 780-962-7634 ext. 231.

NOMINATE A BUSINESS FOR THE EMPLOYER OF THE YEAR AWARD



Know a Spruce Grove business or work for an employer who is known to empower teams, foster growth, and inspire futures? Nominate a business that goes above and beyond in leadership, workplace culture, and employee development for the [Employer of the Year Award](#).

The deadline is quickly approaching! Recognize a business for creating a positive workplace by nominating them before August 31. The award will be presented at the Greater Parkland Regional Chamber's annual Business Awards of Distinction Gala in October.

NAMING SPONSORSHIP OPPORTUNITY



The City of Spruce Grove is seeking a naming rights sponsor for the [Theatre and Multi-Use Venue](#) at Heavy Metal Place, Spruce Grove's newest go-to spot for the arts and event hosting.

This unique space hosts professional theatrical performances and is a popular choice for VIP and business functions, conferences, seminars, receptions, community celebrations, and more. This naming opportunity includes the outdoor courtyard, a seasonal space accessible from the venue and perfect for social gatherings.

For more details, contact Karla Daniels at kdaniels@sprucegrove.org or at 780-962-7634 ext. 293.

2026 SMARTSTART WORKSHOPS IN PROGRESS



The 2026 [SMARTstart](#) cohort is off to a strong start. The entrepreneurs and mentors have been building momentum over the past six months and continue to work on their business plans.

On July 7, entrepreneurs attended an "Insurance for Small Business" workshop facilitated by Co-operators, Ashdon Agency Inc. This was followed on July 21 by a "Small Business Tax Considerations" workshop facilitated by Seal & Co.

If you missed out, SMARTstart will be back next year! Contact Monique Pelletier at mpelletier@sprucegrove.org or at 780-962-7634 ext. 519.

EVENTS



The City Centre Business Association is hosting the last [Summer at the Centre evening market](#) of the season on Saturday, August 15 at Columbus Park. Join this free event to enjoy 120+ vendors and food trucks, a beer garden, live music and entertainment, and family fun.



Ready to give an e-scooter or e-bike a try? Bird Canada is hosting a [safety session at Jubilee Park](#) on August 11 to help you learn the basics, test out a device, and build your confidence before you ride. All sessions are free, take place in the south (front) parking lot, and are open to ages 16+.



Aksis, Edmonton's Indigenous Business & Professional Association, is hosting their [2026 Indian Summer Golf Tournament](#) on September 4 at Cougar Creek Golf Resort. This event brings together Indigenous entrepreneurs, professionals, and allies and features golf, food, contests, prizes, and networking.



Bredin Centre for Career Advancement is hosting a [Fall WorkSource Hiring Fair](#) on September 18 at 204, 314 McLeod Avenue. This event brings employers and job seekers together to build stronger careers and is an opportunity to network, connect with local talent, and engage with qualified candidates.



From September 21-24, Alberta's Innovation Network is supporting a free virtual [Alberta Venture Finance Education Series: Fundraising for Startups](#) course for business owners that are thinking about raising money or deep in the weeds trying to teach themselves how venture financing actually works.



From September 28 to October 1, Alberta's Innovation Network is supporting a free virtual [Alberta Venture Finance Education Series: Angel Investing](#) course for those that are interested in startup investing. This course will break down the fundamentals on investing in startups with no experience required.

CHANGES COMING TO THE LAND USE BYLAW



Planning and Development is amending the Land Use Bylaw and introducing [Neighbourhood Plans and Concept Plans](#) to the planning framework. These will be subsets of an Area Structure Plan.

Effective November 1, 2026, a Neighbourhood Plan will be required for undeveloped neighbourhoods containing approximately one quarter section of land, while a Concept Plan will be required for partially developed, smaller neighbourhoods. Though not mandatory yet, it is strongly encouraged to submit these plans before November 1.

The new R4 - High Density Residential District has been introduced to the [Land Use Bylaw](#). This new district is centred on apartment buildings, providing clarity on housing development in existing residential districts, and prohibiting secondary suites on certain properties.

OTHER NEWS



Looking for something fun to do in Spruce Grove? [The Grove Guide](#) is your online resource for family-fun experiences in Spruce Grove and region. From local attractions to hidden gems, The Grove Guide features an events calendar and interactive map to plan your next adventure.

As summer starts to wind down, there's still time to soak up the fun at the [REMAX Spray Park](#)! Kids of all ages and heights can cool off with fun water features. This Spray Park is a reminder of how local businesses help shape our community, one joyful moment at a time.

To learn more about economic and business development in Spruce Grove, visit InvestSpruceGrove.ca. If you have any questions, email us at Invest@SpruceGrove.org.

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City of Spruce Grove Economic & Business Development | 3rd Floor, 315 Jespersen Avenue | Spruce Grove, AB T7X 3E8 CA

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