

June 29, 2026

Our [Economic & Business Development](#) newsletter keeps you informed about new developments, business news, and interesting events.

FEATURED PROGRAM

City Council Approves a Tax Incentive Program for Redevelopment in the City Centre!



City Council approved a [City Centre Tax Incentive Program](#) intended to encourage commercial and mixed-use redevelopment within Spruce Grove's City Centre. Eligible area includes First Avenue and McLeod Avenue precincts between King Street and Calahoo Road as set out in the City Centre Area Redevelopment Plan (ARP).

The program is designed to incentivize private-sector investment, encourage redevelopment of underutilized properties, and advance the long-term vision established through the City Centre ARP.

By providing a property tax abatement, the program helps improve project viability and cashflow by reducing expenses in the early years of project

development. All applications are evaluated in accordance with the City Centre Tax Incentive Bylaw and require Council approval.

For more information about the program, contact Jodi Fulford at jfulford@sprucegrove.org.

BUSINESS SPOTLIGHT

Lea-Der Coatings



[Lea-Der Group of Companies](#) manufactures anti-slip safety solutions for onshore and offshore drilling rigs worldwide. Owner Darrell Demers and his team of 12 operate out of a modern 10,000 SF facility on 2 acres located at 340 Saskatchewan Avenue in Spruce Grove.

Darrell acquired Lea-Der in 2006 and has led the development of safety solutions for environmental protection, drilling equipment, and rig worker safety. Their industry-leading anti-slip matting for onshore and offshore drilling ensures stability in the harshest conditions.

Lea-Der has been active in developing export markets and ships product to 24 countries. In 2022, the company supplied safety solutions for 130 offshore rigs in Abu Dhabi and recently partnered with a Houston firm to strengthen Lea-Der's presence in South America.

Despite his busy schedule, Darrell contributes his time to be a mentor for [SMARTstart](#), a City-led entrepreneurship training program.

SUPPORT LOCAL

Welcoming our new businesses!



[Majestic Stone](#) at 60 Oswald Drive is a stone retailer with 30+ years of experience. They specialize in creating granite, quartz, porcelain, and many more natural and engineered stone solutions for surfaces and vertical finishings.



[Mighty Decks](#) at 75 Shep Street offers creative designing, planning, and building of custom decks, fences, gates, porches, privacy screens, railings, sheds, cabanas, trellises, pergolas, gazebos, and more.

Thanking our existing businesses!



[Brooklyn Tomato](#) at 102, 205 Jennifer Heil Way is a modern Vietnamese restaurant offering noodle soups, vermicelli bowls, stir-fries, and vegetarian dishes. Seniors enjoy exclusive discounts on their fresh, authentic menu.



[Sunset Grill](#) at 214, 141 Century Crossing is a breakfast and lunch restaurant that features bacon, eggs, pancakes, burgers, and sandwiches. Inspired by quality and freshness, every meal is cooked using healthy methods.

NOMINATE A BUSINESS FOR A 2026 AWARD

Community Spirit Award

Employer of the Year Award



Do you know a local business that gives back to the community? Nominate them for the [Community Spirit Award](#). The award is presented each year to a business that shows outstanding community spirit by supporting events, programs, or initiatives that benefit the community.

Would you like to recognize your employer for excellence in leadership and creating a positive workplace? Nominate them for the [Employer of the Year Award](#). The award is presented each year to a business for their excellence in leadership, empowering teams, and inspiring futures.

NAMING SPONSORSHIP OPPORTUNITY



The [Theatre and Multi-Use Venue](#) at Heavy Metal Place is Spruce Grove's newest go-to spot for the arts and event hosting – and it needs a name!

This unique space hosts professional theatrical performances and is a popular choice for VIP and business functions, conferences, seminars, receptions, community celebrations, and more. This naming opportunity includes the outdoor courtyard, a seasonal space accessible from the venue and perfect for social gatherings.

For more details, contact Karla Daniels at kdaniels@sprucegrove.org or at 780-962-7634 ext. 293.

2026 SMARTSTART WORKSHOPS IN PROGRESS



The 2026 [SMARTstart](#) cohort is off to a great start! The program this year includes 19 entrepreneurs and matching business mentors.

On June 11, entrepreneurs attended a "Financial Tools & Reports" workshop facilitated by Jason M Kennedy Professional Corporation, Chartered Professional Accountant. This was followed on June 23 by a "Peer-to-Peer Panel Discussion" with mentors to inspire and motivate the new entrepreneurs.

If you missed out, SMARTstart will be back next year! Contact Monique Pelletier at mpelletier@sprucegrove.org.

EVENTS: UPCOMING

Summer at the Centre Evening Markets



The City Centre Business Association is hosting four [Summer at the Centre evening markets](#) on Saturdays, July 4 & 18 and August 1 & 15 at Columbus Park and McLeod Avenue. Markets will feature vendors, food trucks, a beer garden, live music, family fun, and business activations.

Bredin Summer Worksource Connection Fair



On July 17, Bredin Centre for Career Advancement is hosting a [Summer Worksource Connection Fair](#) at 204, 313 McLeod Avenue. This event brings together local employers and motivated job seekers and is designed to be practical, flexible, and employer friendly.

EVENTS: RE-CAP

2026 Tri-Region Mayors' Golf Classic



On June 16, the 5th Annual [Tri-Region Mayors' Golf Classic](#) took place at The Links at Spruce Grove. The City of Spruce Grove together with the Town of Stony Plain and Parkland County raised \$22,500 towards WestView Health Centre's [CT Scanner](#)!

A new CT Scanner will offer faster, local access to life-saving imaging. We could not have done it without the support from all of our sponsors, golfers, and volunteers. Thank you to everyone who participated in fundraising for this important cause.

EVENTS: ONGOING

The Grove Guide Events Calendar



Looking for something fun to do in Spruce Grove? [The Grove Guide](#) is your online resource for family-fun experiences in Spruce Grove and region. From local attractions to hidden gems, The Grove Guide features an events calendar and interactive map to plan your next adventure.

To learn more about economic and business development in Spruce Grove, visit [InvestSpruceGrove.ca](#). If you have any questions, email us at Invest@SpruceGrove.org.

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