



Summer Edition - August 15, 2024

The City of Spruce Grove
ECONOMIC & BUSINESS DEVELOPMENT NEWS
Keeping you informed!

Our [Economic & Business Development](#) newsletter keeps you informed about new development, business, and interesting happenings in the business community.

Stay in the 'know' - Sign-up below!

□ CITY ANNOUNCES CIVIC CENTRE NAMING RIGHTS SPONSOR □



Heavy Metal Place



Mayor Jeff Acker & Heavy Metal CEO,
Jesse van der Werf

The City of Spruce Grove announced that [Heavy Metal Equipment & Rentals](#) is the [facility naming rights sponsor for the new Civic Centre](#). In recognition of their sponsorship and the company's strong ties and commitment to the community, the Civic Centre will be called "Heavy Metal Place". Set to open in early 2025, the facility will feature a spectator arena, community arena, a branch of the Spruce Grove Public Library, a black box theatre and art gallery, and will be the new home of the Spruce Grove Saints Junior A Hockey Club.

□ FEATURED DEVELOPMENT □

Continued Development at Heritage Creek



Located at 50 Heather Glen Drive in Spruce Grove, [Heritage Creek](https://heritagecreek.ca) is a gated community designed for active adults, including snowbirds, empty-nesters, and retirees. The development offers luxury apartments and single-family bungalows.

Stages 1 and 2 are sold out, and Stage 3, featuring custom bungalows, is over 50% sold. This 55+ community includes 80 homes and its central location offers easy access to services, shopping, parks, and cultural facilities. Stage 4 will feature either duplex-style condos or additional single-family homes.

Homeowners can enjoy The Club, a private facility with both indoor and outdoor spaces for various social activities. This amenity helps foster community engagement and enhances the overall living experience.

Stage 5 includes the Meadowhaven and Lakehaven apartment complexes, which offer 55+ rental options with 1 and 2-bedroom floor plans. Meadowhaven was completed in 2023, and Lakehaven is nearing completion. Each building contains 47 suites and 7 open-concept layouts. The total investment for Stage 5 is \$9.5 million. These apartments are conveniently located near shopping, dining, and walking trails.

For information on rentals or to schedule a viewing, visit heritagecreek.ca/contact.

□ SUPPORT LOCAL □

Welcome, new businesses!



[The Dutch Oven Kitchen](#) at #106, 8 McLeod Avenue is a family-owned, community-driven take-out spot with a unique range of high-quality meals to be ordered and picked up at affordable prices. □



[Thrive Fitness Studio](#) at #108, 8 McLeod Avenue is a private personal training facility that helps clients of all ages and fitness levels to develop a realistic exercise and health plan for improved physical and mental well-being. □

Thank you to our existing businesses!



[North Face Mechanical](#) at 25 Shep Street is a family-run heating, air conditioning, and plumbing business offering 24 hour service, maintenance, and construction for residential, commercial, and light industrial applications. □



[Pertium Group](#) at #2, 25 Shep Street provides professional award-winning safety management solutions, construction staffing support, training, and risk reduction strategies to western Canadian companies. □

□ SOUTH CENTURY INDUSTRIAL PARK □

Only 2 lots remaining in the City-owned 18-acre [South Century Industrial Park](#). These are fully-serviced industrial lots are located at Century Close (just east of the Public Works site).

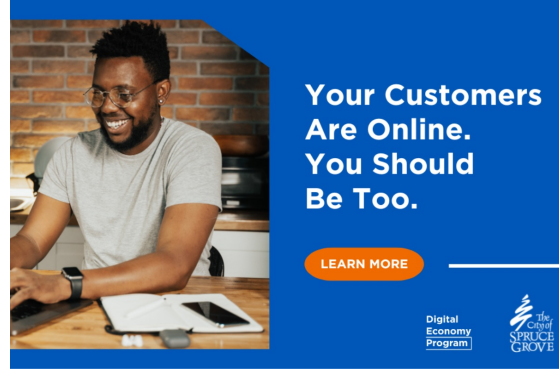
This industrial park is ready for your business. [Contact us](#) for more information. Realtor protected.



□ PROGRAMS □



Open to building owners and business owners in the City Centre - Applications for the [Spruce Grove City Centre Storefront Improvement Program](#) are open for projects in 2024 and 2025. This program supports improvements to storefronts and accessibility. The City will provide a 50% matching grant up to \$7,500 per storefront or \$10,000 for a street corner where improvements are made to two facades.



Businesses in Spruce Grove are encouraged to apply for the [Digital Economy Program](#) for access to digital marketing needs before the **September 30, 2024 deadline**. Over 155 businesses in Spruce Grove have signed up and received FREE support towards social media, website & SEO, branding, logo & graphic design, advertising, photography, videography, and more. Register today before spots run out!

□ EVENTS □

Upcoming



Edmonton Global is hosting their [Edmonton Global Business Mixer](#) on August 21 at the Edmonton Global Office at 10020 100 St NW. If you are an Edmonton region company that offers services to potential investors and new businesses, this event is for you.



The Tri Municipal Region partners are hosting a [Tri-Municipal Region Fall Info Night](#) on August 22 at the TransAlta Tri Leisure Centre for organizations and businesses to promote their recreation, sport, wellness, culture, art, heritage programs, and related services.



The Greater Parkland Regional Chamber of Commerce is hosting their [5th Annual Golf Tournament](#) on August 22 at Cougar Creek Golf Resort. This event will feature networking opportunities, breakfast, driving range use, green fees for 18 holes, and a shared golf cart.



The Spruce Grove and District Agricultural Society is hosting [Agra Fair](#) on August 24-25 at Central Park. This event will feature a pancake breakfast, bench show, parade, elevator challenge, petting zoo, live music jam and concert, multicultural picnic, and more.

Re-caps



The [Spruce Grove City Centre Business Association](#) successfully hosted its series of 2024 "Summer at the Centre" market events in the newly revitalized City Centre. The series consisted of four unique events, each with a different theme, aimed at activating the space and showcasing local businesses.

Event Highlights

- Attracted over 10,000 attendees across four events
- Featured live music and entertainment
- Offered free kids' activities and family-friendly fun
- Showcased 65+ vendors per event
- Included food trucks and a night market with a beer garden
- Supported by 20+ sponsors

The "Summer at the Centre" event series was a resounding success, bringing the community together and showcasing the City Centre's potential as a hub for entertainment, shopping, and connection. [Stay tuned for future events.](#)

SIGN UP FOR OUR NEWSLETTER!

To learn more about economic and business development in Spruce Grove, visit InvestSpruceGrove.ca. If you have any questions, email us at Invest@SpruceGrove.org.

Thank you for your engagement.

From our team to yours,
Dave, Karla, Jodi, & Anika

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City of Spruce Grove Economic & Business Development | 3rd Floor, 315 Jespersen Avenue |
Spruce Grove, AB T7X 3E8 CA

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