

Summer Edition - August 7, 2025

Our [Economic & Business Development](#) newsletter keeps you informed about new development, business, and interesting happenings in the business community.

FEATURED DEVELOPMENT

New Commercial Development at Ballpark Way!



1 Ballpark Way



1A Ballpark Way



The next phase of commercial development along Ballpark Way is

underway! Two buildings are under construction on Lots 1 & 1A as shown on the site plan above.

This includes a multi-tenant building under construction at [1A Ballpark Way](#). Being developed by the Dalon Development Group, the building is just over 4,900 SF and will consist of 3 commercial/retail units (CRUs) and anchored by a Tim Hortons restaurant. A Firehouse Subs is also moving in, with the third 1,098 SF unit currently available for lease. Tenants are expected to open in early 2026.

Directly to the west at [1 Ballpark Way](#) along Pioneer Road, a 5,300 SF multi-tenant building is under development. A new dental clinic will be locating into the west end unit with the remaining space designated for future medical or retail tenants. Currently, there is 3,100 SF remaining for lease. Tenants are expected to open early 2026.

SUPPORT LOCAL

Welcoming our new businesses!



[Stacked Pancake & Breakfast House](#) at 111, 183 Hwy 16A in the Walmart Plaza is a new breakfast and lunch restaurant that opened on August 6. They serve pancakes, waffles, omelettes, hashes, burgers, and more.



[Picco Press](#) at 109, 115 First Avenue is a digital marketing agency that specializes in ad campaigns, graphic design, content writing, copywriting, web design and development, and email marketing.

Thank you to our existing businesses!



[docbraces](#) at 32, 96 Campsite Road specializes in braces, Invisalign, and early orthodontic intervention. They offer complimentary consultations with no referral necessary. Creating confident smiles close to home.



[MOTO ART Powersports Inc.](#) at 75E Shep Street is a family-owned and operated motorcycle, ATV - UTV, snowmobile, and small engine repair business. They offer major brands such as Kawasaki, Polaris, Suzuki, Yamaha, and more.

FACILITY SPONSORSHIP OPPORTUNITIES AVAILABLE



NOW AVAILABLE! Sponsorship opportunity for [field naming at Spruce Grove's Fuhr Sports Park](#), a premier sports facility with two professional-sized artificial turf fields, plenty of spectator seating, and a rooftop viewing area. Perfect for boosting your brand visibility while supporting our vibrant sports community.



SPONSORSHIPS AVAILABLE AT HEAVY METAL PLACE! Spruce Grove's new sports, recreation, and culture facility is offering [naming rights](#) for the Black Box Theatre, Public Library Branch, Outdoor Courtyard, and Dressing Rooms. These sponsorships provide great brand visibility and community recognition.

FUN FACTS ABOUT POPULATION IN SPRUCE GROVE



- In 1911, Spruce Grove's population was 16
- Incorporated as a village in 1955 with a population of 309
- Incorporated as a town in 1971 with a population of 3,029
- Incorporated as a city in 1986 with a population of 11,918
- [Estimated population](#) in 2025 at 41,039 residents

2025 SMARTSTART WORKSHOPS



The City of Spruce Grove hosted three more [SMARTstart](#) workshops for our 2025 cohort of 34 small business entrepreneurs and mentors.

Workshops included: [Mentors Only](#) on July 3 facilitated by Womanition; [Cyber Security](#) on July 10 facilitated by Blue Shield Cyber Protection; and [Financial Tools & Reports](#) on July 24 facilitated by Seal + Co.

If you missed out, SMARTstart will be back next year! Contact Monique Pelletier at mpelletier@sprucegrove.org.

NEWS



Only 2 lots remain in the City-owned 18-acre [South Century Industrial Park](#). These fully-serviced industrial lots, including fibre optic connectivity, are located at Century Close (just east of the Public Works site).



To help keep both building sites and the community clean, builders are required to follow the [Community Standards Bylaw \(C-1312-24\)](#) which outlines construction waste management and building material storage practices. Learn more about [building site cleanliness](#).

Spruce Grove's Community Outreach Team supports vulnerable individuals by engaging with local businesses to help them manage challenging situations with care and compassion. Stay informed with the [video series](#).



The Government of Alberta's [Canada-Alberta Productivity Grant](#) allows eligible employers to receive government funding to help employees and unemployed Albertans access training opportunities. The program is currently closed, but will re-open in fall 2025.

EVENTS



The City Centre Business Association is hosting its last [Summer at the Centre night market](#) on August 16 from 4–10 pm in the Spruce Grove City Centre. This FREE event offers live music,



The Spruce Grove and District Agricultural Society is hosting [Agra Fair 2025](#) on August 23-24 for a weekend filled with family-friendly fun to celebrate their agricultural roots and vibrant community spirit in

cultural entertainment, 85+ local vendors, a wide range of food trucks, beer gardens (18+), family-friendly fun, and a vibrant community atmosphere.



With the shared [micro-mobility e-scooter and e-bike program](#) again underway in Spruce Grove, Bird Canada is offering one last safety seminar on August 26 at noon at Jubilee Park, where a small test track will be available for attendees to try out the vehicles in a safe and guided environment.

the heart of Spruce Grove, at the Agrena, and Central Park. This event features a bench show, a parade, a vendor market, a car show, and food trucks.



The Greater Parkland Regional Chamber of Commerce is hosting their [2025 Tri-Region Expo](#) on September 20 & 21 at the TransAlta Tri-Leisure Centre. This event features cutting-edge innovations, local treasures, and networking opportunities with a variety of exhibitors.

To learn more about economic and business development in Spruce Grove, visit InvestSpruceGrove.ca. If you have any questions, email us at Invest@SpruceGrove.org.

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