

October 29, 2025

Our [Economic & Business Development](#) newsletter keeps you informed about new development, business, and interesting happenings in the business community.

## FEATURED DEVELOPMENT

### New School Under Construction to Replace Spruce Grove Composite High School!



Exciting changes are coming to the Parkland School Division, as [Spruce Grove Composite High School](#) is set to be replaced with a brand-new, modern facility, which will increase the school's capacity from 1,277 to 1,910 for Grades 10 to 12 students. The \$128.5 million project is located immediately east of the existing school.

With Spruce Grove's steady population growth, the Division has long emphasized the need to address space constraints and ensure that the school can meet both current and future student enrolment needs.

In October 2024, the Government of Alberta approved construction funding, marking a major milestone in turning the vision of a new state-of-the-art school into a reality.

Graham Construction has been awarded the contract to build the replacement school. Site work started on the project in September 2025. Stay tuned for updates.

## SUPPORT LOCAL

### Welcoming our new businesses!



[Next Level Bookkeeping](#) at 110D McLeod Ave had their grand opening on Oct 8. They have a strong, supportive team that delivers detail-oriented-bookkeeping elevated by today's best software and AI technology.



[VEIL Salon & Co.](#) at 213, 3 Ballpark Way had their grand opening on Sept 21. This hair salon blends artistry, comfort, and modern luxury together, with a space where every guest feels seen, celebrated, and cared for.



[Velocity Craft Spirits](#) at 138, 485 South Ave opened on Sept 28. As a woman-owned craft distillery, it focuses on small batch, high-quality spirits from local ingredients, creating a vibrant space to savor artisanal flavors.



[The Pet Parlour](#) at 70 Oswald Dr opened in May. They offer services such as bathing, brushing, tidying, full grooming, nail trims, and feet trims for any dog breed, age, or size to ensure your pet is healthy, happy, and safe.

## 2025 SMARTSTART WORKSHOPS



The City of Spruce Grove hosted two more [SMARTstart](#) workshops for our 2025 cohort of 34 small business entrepreneurs and mentors.

These included: [Marketing Strategy](#) facilitated by BubbleUP Marketing and on October 7 and [Navigating AI](#) facilitated by Innovator Industrial Services on October 23.

If you missed out, SMARTstart will be back next year! Contact Monique Pelletier at [mpelletier@sprucegrove.org](mailto:mpelletier@sprucegrove.org).

## NEWS

### Destination Guide Coming Soon



The City of Spruce Grove will soon launch [The Grove Guide](#). This is your new online destination tool for exploring Spruce Grove and the surrounding tri-region. The guide will showcase hidden gems and unique attractions for both visitors and residents.

### Sponsorships Available



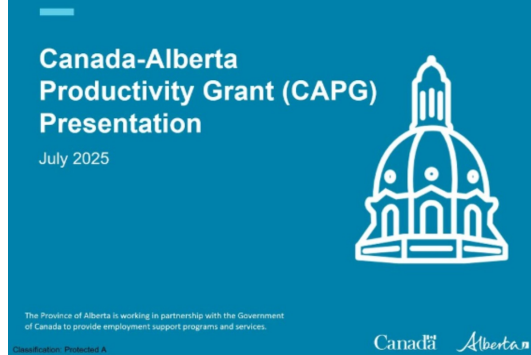
Sponsorships available at Heavy Metal Place. The facility is offering [naming rights](#) for the Black Box Theatre, Public Library Branch, Outdoor Courtyard, and Dressing Rooms. These sponsorships provide great brand visibility and community recognition.

### Industrial Land For Sale

### New Grant Available



Only two lots remain in the City-owned 18-acre [South Century Industrial Park](#). These fully-serviced industrial lots, including fibre optic connectivity, are located at Century Close (just east of the Public Works site).



The Government of Alberta launched the [Canada-Alberta Productivity Grant](#), where eligible employers can get government funding to help employees and unemployed Albertans access training opportunities.

## EVENTS

### Upcoming



The Greater Parkland Regional Chamber of Commerce is hosting their [Business Awards of Distinction](#) on November 6 at Heritage Hall in Stony Plain to celebrate the vibrant business community and recognizes local excellence and honors nominees and winners that shape our region.



The City Centre Business Association is hosting [Moonlight Madness](#) on November 6 at Spruce Grove's City Centre, bringing together businesses and the community for an evening of extended shopping hours, festive promotions, elves with Moonlight Bucks, live entertainment and carollers, and cozy firepits.



The City of Spruce Grove is hosting the [2025 Light Up celebration](#) on November 29. This annual, family-friendly event invites magically transforms Central Park into a sparkling spectacle of light. Interested in supporting the event as a sponsor or a corporate partner? [Vendor applications](#) for the outdoor Community Market are now open.



The City Centre Business Association is hosting Spruce Grove's first [Christmas Market](#) on November 30 in Grove RV at 100 St Matthews Avenue. This event brings festive cheer, family fun, and local shopping with 35+ local vendors offering unique gifts, handmade crafts, seasonal treats, holiday decor, complimentary hot chocolate, and a Santa photo area.

### Re-Caps: Grand Re-Openings



On October 23, [Canadian Tire](#) celebrated their grand re-opening at 38 McLeod Avenue. The store underwent both exterior and interior improvements for a refreshed look. Congratulations to owners, Jack and Carmina!

### Re-Caps: Business Anniversaries



On October 24, [Dani + Madi](#) celebrated their 5th business anniversary at 6, 280 King Street, marking five years of helping women feel their most confident. Congratulations!



On October 15, [Trail Tire](#) celebrated their 10th business anniversary at 140 Century Crossing, marking a decade of tire sales and auto repair services. Congratulations!

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To learn more about economic and business development in Spruce Grove, visit [InvestSpruceGrove.ca](https://InvestSpruceGrove.ca). If you have any questions, email us at [Invest@SpruceGrove.org](mailto:Invest@SpruceGrove.org).

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