

May 28, 2025

Our [Economic & Business Development](#) newsletter keeps you informed about new development, business, and interesting happenings in the business community.

## FEATURED DEVELOPMENT

### Heavy Metal Place is now Open!



[Heavy Metal Place](#) officially opened on May 10 at 50 Westwind Drive in Spruce Grove! Over 4,000 people attended to celebrate the City's new state-of-the-art, multi-purpose recreation and culture centre.

Heavy Metal Place features two NHL-size ice surfaces, a versatile Black Box Theatre, a full-service branch of the Spruce Grove Public Library, the LJL Galleries Community Art Gallery, and a walking track.

The facility is home to the Junior “A” Spruce Grove Saints of the BC Hockey League (BCHL) who play out of the Thompson Family Arena, the Allied Arts Council of Spruce Grove, and the Cst. Brett Ryan Community Arena sponsored by Community Futures Capital Region.

Apart from scheduled use, the spaces and amenities are available to community groups and individuals, and can be rented for private lessons, performances, celebrations, and events. As well, the Customer Experience desk can assist with Spruce Grove Transit and route information, ARC card purchases and refills, Horizon Stage tickets, and registration for Recreation & Culture programs.

## SUPPORT LOCAL

### Welcome, new businesses!



[Sunset Motors](#) at 128 First Avenue is a local and family-owned car dealership that is a go-to destination for automotive needs such as buying, selling, trading, and financing a wide selection of quality vehicles.



[Jason M Kennedy Professional Corporation](#) at 108, 323 McLeod Avenue offers professional and personalized tax, accounting, and financial services to individuals and businesses in Spruce Grove and surrounding areas.

### Thank you, existing businesses!



[Inspec Health Solutions](#) at 114, 7 McLeod Avenue offers services such as occupational health testing such as drug and alcohol testing, auditory testing, RN assessments, fit for duty, CPR/First Aid, respiratory mask fitting, and spirometry screening.

[On Par Golf and Lounge](#) at 144, 485 South Avenue is under new ownership. It features year-round, golf entertainment and training. With 4 large rooms perfect for events, their indoor state-of-the-art golf simulators make practice sessions efficient and realistic.

## NOMINATE A BUSINESS FOR AN AWARD!



Would you like to recognize your employer for their excellence in leadership and creating a positive workplace? Nominate a Spruce Grove business for the [Employer of the Year Award](#), which will be presented for the first time at the Greater Parkland Regional Chamber of Commerce's 2025 Business Awards of Distinction.

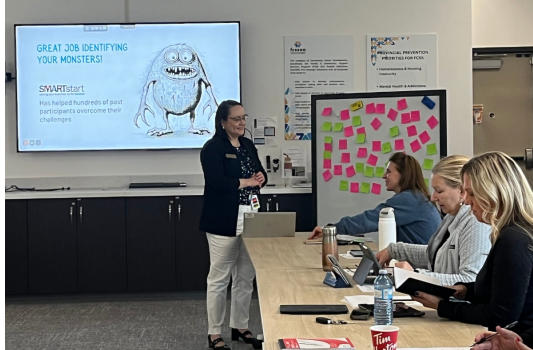


Do you know a local business that gives back to the community? Show your appreciation and nominate them for the [Community Spirit Award](#). The award is presented each year to a business that shows outstanding community spirit by supporting events, programs, or initiatives that benefit the community.

## 2025 SMARTSTART LAUNCH & WORKSHOP







On May 9, the City of Spruce Grove hosted a [SMARTstart](#) kick-off event with the new 2025 cohort of small business entrepreneurs and mentors!

During this event, entrepreneurs participated in a speed connecting session with mentors and were paired based on common goals and skills. In the coming months, entrepreneurs will continue to attend in-person workshops, complete online learning, and work with their mentors on their business plan.

The first workshop, [Monsters Under the Bed: Identifying Fears](#), was held on May 22 to help entrepreneurs identify and confront their fears about starting or growing their business.

If you missed out, SMARTstart will be back next year! If you have any questions, contact Monique Pelletier at [mpelletier@sprucegrove.org](mailto:mpelletier@sprucegrove.org).

## BIRD HAS RETURNED!



Bird Canada's popular [shared micro-mobility program](#) is back in Spruce Grove for its third year, bringing convenient and eco-friendly transportation options to the community. This year, Bird is introducing e-bikes, which offer residents an additional way to explore the city.

[Stony Plain](#) is participating in the program expanding our shared mobility network. The new trail along Highway 16A seamlessly connects Spruce Grove and Stony Plain, making it easier than ever to travel between the two communities.

Bird Canada will be on-site at Spruce Grove's [Summer at the Centre 2025 Night Markets](#), hosting demos where you can try out the vehicles.

## FINDING SUCCESS PROFILE IS NOW AVAILABLE!



Spruce Grove's [Finding Success](#) profile is back with a whole new look! Go behind the scenes with 18 industrial businesses and see what they have to say about finding success in Spruce Grove. Available online and in-print.

## EVENTS



The Town of Stony Plain in partnership with Stony Plain Kinsmen are hosting [The Farmers' Days Rodeo and Exhibition](#) from May 30 to June 1. This three-day event features a pancake breakfast, West Parkland Gas Co-Op Parade, Kinsmen Rodeo, Kids Korral, Stony Plain & Parkland Pioneer Museum, Midway by Wild Rose Shows, Kinsmen Saloon, and Farmers' Day Market Vendors.



The City of Spruce Grove and Edmonton Regional Innovation Network are co-hosting the [ERINnovation Meet-Up with Spruce Grove](#) event on June 11 in Elks Hall at 400 Diamond Avenue. This event features local entrepreneurs, service providers, and networking opportunities to help grow the innovation ecosystem beyond city limits. RSVP today to save your spot.



The [2025 Tri-Region Mayors' Golf Classic](#) takes place on June 18 at Cougar Creek Golf Resort. While all golfer spots have now been filled, there are still [sponsorship opportunities](#) available. These offer excellent visibility through signage, brand recognition, and valuable networking.

The Summer at the Centre 2025 Night Markets are back, promising 4 unforgettable evenings of live entertainment, shopping, and food in Spruce Grove's City Centre on July 5 & 19 and August 2 & 16. With over 10,000+ attendees expected, [vendor and sponsor applications are now open](#).

---

To learn more about economic and business development in Spruce Grove, visit [InvestSpruceGrove.ca](https://InvestSpruceGrove.ca). If you have any questions, email us at [Invest@SpruceGrove.org](mailto:Invest@SpruceGrove.org).

NEWSLETTER SIGN UP

Follow us on social media



City of Spruce Grove Economic & Business Development | 3rd Floor, 315 Jespersen Avenue | Spruce Grove, AB T7X 3E8 CA

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!