

March 31, 2025

Our [Economic & Business Development](#) newsletter keeps you informed about new development, business, and interesting happenings in the business community.

## FEATURED DEVELOPMENT

### Grand Opening - CCMR Performance!



[CCMR Performance](#) has moved to 65 Alberta Ave in Spruce Grove! Locally owned, CCMR specializes in the performance of domestic gas hot rods and muscle cars, including custom fabrication & CNC design, engine builds and swaps, custom dyno tuning, chassis/suspension, and superchargers/turbos for carbureted & fuel injected vehicles.

Starting off in a garage in 2008, owners Chris and Kari Leslie recently purchased their new 15,000 SF facility on 1.5 acres. This provides much needed space for their team of 8 employees while accommodating future growth. CCMR customers are from Alberta, northern BC, Saskatchewan,

and Manitoba.

CCMR is finishing up an exciting project: a 1940 Willys retrofitted with a custom-built GT500 engine and a 3.6L Kenne Bell supercharger. This involves custom fabricating nearly every component—from headers and exhaust systems to fuel tank and cage—showcasing the craftsmanship of their team.

On May 24 from 10am to 2pm, join CCMR to celebrate the grand opening of their new location with a special car show!

*"We chose Spruce Grove for its small-town vibe and easy access to Edmonton. We value the tight-knit community and hard-working spirit of the locals. With a lively classic car and hot rod scene, Spruce Grove is the ideal place to raise a family and grow our business."*

- Chris & Kari Leslie, Owners

## SUPPORT LOCAL

### Welcome, new businesses!



[Yellowhead Recreation](#) at 200 First Avenue E delivers high quality ATVs, trailers, golf carts, and marine equipment straight to your doorstep ensuring you can access the best products for every adventure.



[Silky Milky Nails Spa](#) at 3 Ballpark Way provides a luxurious atmosphere for manicures, pedicures, waxing, and aesthetics. They offer relaxed elegance, flawless details, and personalized care in a welcoming space.

Thank you, existing businesses!



[Sparkly Brooms](#) at #4, 322 McLeod Avenue specializes in commercial and residential cleaning. They provide reliable services to Spruce Grove and surrounding areas to help make your space sparkly clean.



[D's Lashes & Esthetics](#) at 104 South Avenue is a beauty salon that offers professional eyelash extensions, waxing and tinting, Dermaplaning, make-up services, facial services, powdered eyebrows, and more.

## RE-CAP: 2025 STATE OF THE REGION



On March 20, Spruce Grove delivered the [2025 State of the City address](#) during the annual State of the Region event, hosted by the Greater Parkland Regional Chamber of Commerce. The event also featured an address from Parkland County Mayor Allan Gamble and Stony Plain Mayor William Choy.

The State of the City address looks back at 2024 and looks ahead into 2025. This year's State of the City video takes Mayor and Council on an amazing race around Spruce Grove showcasing our latest achievements.

**BIRD IS RETURNING!**





Bird Canada's popular shared micro-mobility e-scooter program will be kicking off again in mid-April! This is the third year for this program aimed at promoting sustainable and convenient transportation throughout Spruce Grove.

New this year is the introduction of e-bikes, providing another option for eco-friendly travel around the city, making it easier to explore our parks, local businesses, and community events.

Stay tuned for more information on the [E-Scooter/E-Bike Program](#).

### NOMINATE A BUSINESS FOR AN AWARD!



Spruce Grove is presenting the [Employer of the Year Award](#) for the first time at the Greater Parkland Regional Chamber of Commerce's Business Awards of Distinction. To recognize a Spruce Grove business for their excellence in leadership, empowering teams, and inspiring futures, nominate today!



Each year, Spruce Grove presents the [Community Spirit Award](#) to a local business in recognition of their financial, in-kind, or volunteerism support. The award is presented at the Greater Parkland Regional Chamber of Commerce's Business Awards of Distinction. Nominate a deserving business today!



The City of Spruce Grove has launched a new program, [SMARTstart](#), for entrepreneurs in the community! It is an entrepreneurial training program offering tools, mentorship, and business planning. It provides real-world business skills and access to the tailor-made advice you need to help set your business up for success.

The City of Spruce Grove and the Greater Parkland Regional Chamber of Commerce hosted two [in-person information sessions](#) on Tuesday, March 4 and Tuesday, March 25 in Spruce Grove. This event discussed the newly launched SMARTstart Program to those that are a new business or an early-stage business owner, as well as for those that are interested in becoming a [mentor](#).

**[CLICK HERE TO APPLY!](#)**

The deadline to apply for SMARTstart is March 31. If you have any questions, contact Monique Pelletier at [mpelletier@sprucegrove.org](mailto:mpelletier@sprucegrove.org).

## EVENTS



The City of Spruce Grove, Technology Alberta, and Edmonton Global are hosting a [Friendly](#)



Save the date! Heavy Metal Place will be having a [grand opening celebration](#) on May 10, providing an

[Fridays](#) event on April 4 at Elks Hall. Register for networking, panel discussions with NAIT and other innovative companies, and insights on the Myshak Metro Ballpark, Heavy Metal Place, and the SMARTstart Program.



The [2025 Tri-Region Mayors' Golf Classic](#) takes place on June 18 at Cougar Creek Golf Resort. Network with business professionals, developers, and local government leaders from Parkland County, Stony Plain, and Spruce Grove. Register as a golfer or a sponsor today!

exciting new community gathering place and opportunities for recreation, culture, and learning in Spruce Grove. This event will include guided tours of the facility, live entertainment, and many other activities.

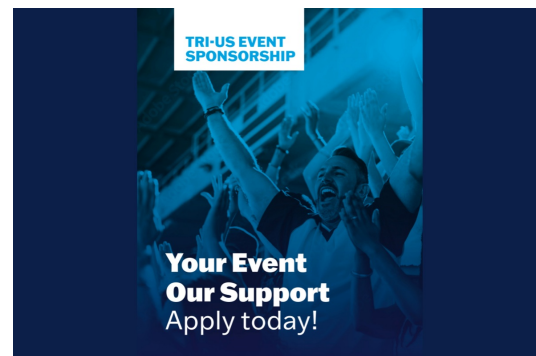


Applications for the City Centre Business Association's [Summer at the Centre summer markets](#) are now open for July 5 & 19 and August 2 & 16 market dates. This is a great opportunity to get in front of 10,000+ attendees and gain visibility in the community. Apply today!

## PROGRAMS



Building and business owners in City Centre can apply for the [Storefront Improvement Program](#). This program supports improvements to storefronts and accessibility through a 50% matching grant up to \$7.5K per



The City of Spruce Grove offers financial assistance for events that bring significant economic impact to our city. If you are a not-for-profit organization planning an event or tournament, you may qualify for the [Tri-Us Event Sponsorship](#) grant.



storefront or \$10K for a street corner with 2 facades.

Applications are now open.



Want to attract more visitors and foot traffic to your business or non-profit? Propose your outdoor, public-facing wall for a [future mural](#)! Help beautify our community and enhance the visual appeal of your property. The submission deadline for 2025 projects is Sunday, March 30.



Does your company install insulation, windows, doors, solar pv, HVAC, or lighting? The City of Spruce Grove will be launching the [Clean Energy Improvement Program \(CEIP\)](#), offering new opportunities for contractors in the community. Learn more about the program at [upcoming online contractor information sessions](#).

## NEWS & UPDATES



Two lots remain at the City-owned [South Century Industrial Park](#). Located at Century Close (east of the Public Works site), the park is fully-serviced including high speed fibre-optic internet connectivity. The first lot is 2.12 acres and the larger lot is 12.18 acre, which can be demised to accommodate your development needs.



Starting mid-April, builders will be required to complete a [Construction Fire Safety Plan](#) as part of the building permit process for all new residential construction. This is an important step in preventing fires, protecting personnel from injuries, and providing firefighting crews access to all areas of a construction site.

To learn more about economic and business development in Spruce Grove, visit [InvestSpruceGrove.ca](https://InvestSpruceGrove.ca). If you have any questions, email us at [Invest@SpruceGrove.org](mailto:Invest@SpruceGrove.org).

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