

June 26, 2025

Our <u>Economic & Business Development</u> newsletter keeps you informed about new development, business, and interesting happenings in the business community.

FEATURED DEVELOPMENT

Meridian Housing Foundation - Spruce Grove Lodge Update







On October 9, 2024, Meridian Housing Foundation celebrated with a groundbreaking ceremony for the new Spruce Grove Lodge, located at 404 Calahoo Road. The new development will feature a 126,175-square-foot building, including underground parking, with 91,203 square feet of occupied space spread over three floors.

The new lodge will offer 102 supportive living units with housing subsidies available to eligible seniors. This expansion will bring approximately 40 new jobs to the area, adding to the existing team of administration, dietary, housekeeping, and maintenance staff.

Construction is over 30% complete and on track for its opening in summer 2026. The concrete foundation and 2nd-floor framing are almost complete, with the 3rd-floor framing, roofing and window installation moving along nicely. The electrical work and cinderblock firewall are nearing completion.

The Meridian Housing Foundation held a contest inviting the community to suggest a name for the Spruce Grove Lodge. With over 40 names received, Meridian Housing Foundation's Board of Directors will carefully select the winning name, which will be unveiled this July. Stay tuned to find out which name will become a part of the lodge's legacy!

SUPPORT LOCAL

Thank you to our existing businesses!



Gifts and Gadgets at 28, 308
Westgrove Drive celebrated their 30
year anniversary on June 2. Their
store's atmosphere and large array
of high quality kitchen and giftware
reflect on the location's unique
history and personality.



Grove RV at 100 St Matthews
Avenue will be celebrating their 20
year anniversary on July 19. Their
shop offers new RVs, used RVs,
trailers, haulers, parts, accessories,
repairs, maintenance, paint/body
shop, and more.



BKE Transportation Services Ltd

relocated to 10 Alberta Avenue. They are a family-owned, family-operated, and full-service trucking company that is fully equipped to serve the oil & gas, construction, and railway sectors throughout Western Canada.



The Beer Hunter Bar & Grill at 700 McLeod Avenue offers a full menu, including appetizers, handhelds, main dishes, shareable platters, and cold drinks. They are open late nights and for Sunday brunch. They feature a dog-friendly patio, pool tables, and sports on TV.

FACILITY SPONSORSHIP OPPORTUNITIES AVAILABLE



NOW AVAILABLE! Sponsorship opportunity for <u>field naming at</u>

<u>Spruce Grove's Fuhr Sports Park</u>, a premier sports facility with two professional-sized artificial turf fields, plenty of spectator seating, and a rooftop viewing area. Perfect for boosting your brand visibility while supporting our vibrant sports community.



SPONSORSHIPS AVAILABLE AT HEAVY METAL PLACE! Spruce Grove's new sports, recreation, and culture facility is offering naming rights for the Black Box Theatre, Public Library Branch, Outdoor Courtyard, and Dressing Rooms. These sponsorships provide great brand visibility and community recognition.

NOMINATE A BUSINESS FOR AN AWARD!



Would you like to recognize your employer for their excellence in leadership and creating a positive workplace? Nominate a Spruce Grove business for the Employer of the Year Award, which will be presented for the first time at the Greater Parkland Regional Chamber of Commerce's 2025 Business Awards of Distinction.



Do you know a local business that gives back to the community? Show your appreciation and nominate them for the Community Spirit

Award. The award is presented each year to a business that shows outstanding community spirit by supporting events, programs, or initiatives that benefit the community.

2025 SMARTSTART WORKSHOPS





The City of Spruce Grove has hosted three more <u>SMARTstart</u> workshops for our new 2025 cohort of 34 small business entrepreneurs and mentors. These included:

- <u>Business & Strategic Planning</u> on June 5th helped entrepreneurs establish the foundation of their business or strategic plans.
- <u>Legal Essentials</u> on June 11th was facilitated by Main Street Law LLP to educate entrepreneurs on legal considerations involved in starting and managing a business.
- Small Business Insurance on June 25th was facilitated by Range Insurance & Investments Ltd. - Co-operators provided entrepreneurs with an understanding of the various types of insurance coverage necessary to protect their business from potential risks.

If you missed out, SMARTstart will be back next year! If you have any questions, contact Monique Pelletier at mpelletier@sprucegrove.org.

NEWS



The City of Spruce Grove is looking for enthusiastic people from diverse backgrounds to join <u>various boards</u> and <u>committees</u> for the coming term starting January 2026. These include the Economic Development Advisory Committee (EDAC), Policing Committee, Spruce Grove Library Board, and Youth Advisory Committee.



With the shared micro-mobility escooter and e-bike program once again underway in Spruce Grove, Bird Canada is offering a series of safety seminars. Upcoming sessions will take place on July 15 and August 26 at noon at Jubilee Park, where a small test track will be available for attendees to try out the vehicles in a safe and guided environment.



Spruce Grove's Finding Success profile is back with a whole new look! Go behind the scenes with 18 industrial businesses and see what they have to say about finding success in Spruce Grove. Available online and in-print.



Only 2 lots remain in the City-owned 18-acre South Century Industrial Park. These fully-serviced industrial lots are located at Century Close (just east of the Public Works site) and are ready for your business.

Upcoming



Spruce Grove's annual <u>Canada Day</u> <u>celebration</u> takes place on July 1 at Jubilee Park. This event features a pancake breakfast, crafts, waterdog competition, bicycle stunt show, popup playground and toddler tent, inflatable bouncers and games, photo booth tent, musical entertainment, community market with vendors and exhibitors, fireworks, and much more.



The Rotary Club of Spruce Grove is hosting its 5th Annual Grove Rotary Ribfest on July 11-13 at Central Park located at 450 King Street. This event features a rib truck food competition, live music and entertainment, a VIP lounge, an auction, a vendor market, 50/50 draws, and a family fair.



The City Centre Business
Association is hosting four <u>Summer</u>
at the Centre night markets on July 5
& 19 and August 2 & 16 from 4–10
pm in the Spruce Grove City Centre.
These FREE events offer live music, cultural entertainment, 85+ local vendors, a wide range of food trucks, beer gardens (18+), family-friendly fun, and a vibrant community atmosphere.



The Spruce Grove and District
Agricultural Society is hosting their
Agra Fair 2025 event on August 2324 for a weekend filled with familyfriendly fun to celebrate their
agricultural roots and vibrant
community spirit in the heart of
Spruce Grove, at the Agrena, and
Central Park.





On June 4, the City of Spruce Grove hosted the 2025 Annual Builder & Developer Luncheon at The Links at Spruce Grove. With +120 attendees, this event recognizes the contribution of builders and developers to our community. Mayor Jeff Acker highlighted the city's growth and development vision coming off a record year in 2024. Keynote speaker, Angus Watt, presented his perspectives on the current economic outlook for Alberta and Canada.



On June 18, the 2025 Tri-Region
Mayors' Golf Classic took place at
Cougar Creek Golf Resort. This
tournament showcases the
cooperation between Parkland
County, Stony Plain, and Spruce
Grove, which defines our region. At
the event, \$20,000 was raised for
NeighbourLink Parkland, an
organization dedicated to supporting
individuals and families in need
across our community.



On June 11, the City of Spruce
Grove hosted Edmonton Regional
Innovation Network (ERIN)'s
ERINnovation Meet-Up at Elks Hall.
This event connected local
entrepreneurs, service providers,
and ecosystem champions for an
afternoon of real conversations and
meaningful connections. Guest
speaker, Tristan Ham from
Unbounded Thinking, discussed
what is innovation and why it
matters.

To learn more about economic and business development in Spruce Grove, visit lnvestSpruceGrove.ca. If you have any questions, email us at lnvest@SpruceGrove.org.

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