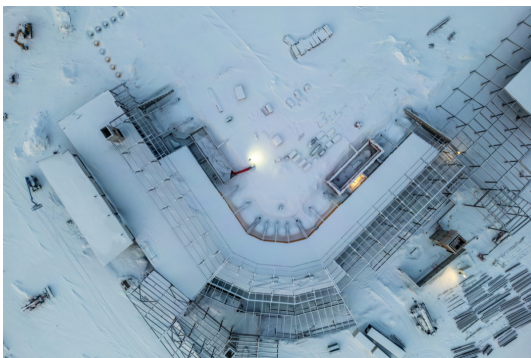


March 5, 2025

Our [Economic & Business Development](#) newsletter keeps you informed about new development, business, and interesting happenings in the business community.

## FEATURED DEVELOPMENT

### Update on Myshak Metro Ballpark and New Team Name



The Spruce Gold Partnership has announced the name of their ball team that will be playing out of the [Myshak Metro Ballpark](#)! The new team name, announced on March 3, is [Energy City Cactus Rats](#). This name emerged from a community-driven process where residents submitted ideas and voted on their favorites.

Construction of the Myshak Metro Ballpark, valued at \$32 million, is on track for opening in June 2025. The ballpark is located at 2000 McLeod Avenue at the northeast corner of Pioneer Road and Highway 16A.

As the weather improves, work will begin on the third suite level, the concourse concrete, distinctive mass timber architectural elements, artificial turf and grass outfield, and service buildings such as concessions and washrooms. The developer of the ballpark project is Spruce Gold Partnership.

The Spruce Gold Partnership envisions this venue as more than just a baseball stadium. It will be a community hub and event facility able to host outdoor concerts, corporate and community events, watch parties, weddings, dog and car shows, special markets, and more.

Interested in sponsorship or partnership opportunities? [Click here.](#)

*"The ballpark will be an amazing sports venue that will embody Spruce Grove's longing to come together and share meaningful moments with family and friends."*

- Patrick Cassidy, Managing Partner, Energy City Cactus Rats Baseball Club

## SUPPORT LOCAL

Welcome, new businesses!



[Macao Imperial Tea](#) at 187 Highway 16A #103 is a bubble tea shop that combines the majestic flavors of Asian and Western fusions in a wide array of dessert drink series and delicious dessert snacks.



[Denny's](#) at #20, 100 Jennifer Heil Way dishes specials such as Bennies, Signature Slams, and sizzlin' skillet. They are open from 6:00 AM to 12:00 AM, serving all day breakfast, lunch, dinner, and late-night favourites.

Thank you, existing businesses!



[AG Woodcrafting](#) at 470B South Avenue is a boutique cabinet company that has been beautifying homes and handcrafting custom cabinetry for Edmonton and surrounding area customers since 2006.



[UGLY But HONEST Motorcycles](#) at #30, 200 First Avenue specializes in Harley Davidson bikes, as well as some metric bikes. They are a full service, repair, and performance shop with Dyno services.

## CITY LAUNCHES SMARTSTART



The City of Spruce Grove launched a new program, [SMARTstart](#), for entrepreneurs in the community! It is an entrepreneurial training program offering tools, mentorship, and business planning. It provides real-world business skills and access to the tailor-made advice you need to help set your business up for success.

The City of Spruce Grove and the Greater Parkland Regional Chamber of Commerce hosted an [in-person information session](#) on Tuesday, March 4 at 414 King Street in Spruce Grove at the Community Social Development - Community Engagement Room. This event discussed the newly launched SMARTstart Program to those that are a new business or an early-stage business owner, as well as for those that are interested in becoming a mentor.

Stay tuned for the next in-person information session by contacting Monique



## EVENTS



The [Edmonton Global Business Mixer](#) takes place on March 11 at 4:30 PM at 10020 100 St in Edmonton for companies wanting to learn about services, connecting with business leaders, and insights into the region's strengths.



The Greater Parkland Regional Chamber of Commerce is hosting the [2025 State of the Region](#) on March 20 from 6:00 PM to 10:30 PM. Enjoy delightful dinner fare and connect with fellow attendees during this enriching experience.



Are you a home-based business? Applications for the City Centre Business Association (CCBA)'s [Summer at the Centre summer markets](#) are now open. This is a great opportunity to get in front of 10,000+ attendees and gain visibility in the community. Spaces are filling up quickly, apply today!



The [2025 Tri-Region Mayors' Golf Classic](#) takes place on June 18 at Cougar Creek Golf Resort. Network with business professionals, developers, and local government leaders from Parkland County, Stony Plain, and Spruce Grove. Register as a golfer or a sponsor today!

## PROGRAMS



Building and business owners in the City Centre can apply for the [Storefront Improvement Program](#). This program supports improvements to business storefronts and accessibility by providing a 50% matching grant up to \$7.5K per storefront or \$10K for a street corner with 2 facades.



Looking to learn more about shipping to export markets? [ShipAlberta](#) is designed to boost local companies ability to export goods and services. This program reduces logistical complexities so businesses can focus on growth while reaching local, national, and international markets.



Business Link's [Business Launch Program](#) offers free personalized support for entrepreneurs just starting out by providing them with three 45-minute virtual sessions, one-on-one guidance, and a hands-on learning experience covering key business principles for your business.

## NEWS & UPDATES



Discover the untapped potential of



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Spruce Grove's industrial landscape in the latest issue of "Invest in Alberta" published by the Economic Developers Alberta (EDA). Learn about Spruce Grove's industrial development opportunities by visiting our [advertisement](#).

way to get your business noticed in the Spruce Grove, Stony Plain, Parkland County, and Acheson areas? [Visit on-demand local transit](#) to learn more about reserving an advertising space on buses that are out on the road 6 days a week, 10 hours a day.

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To learn more about economic and business development in Spruce Grove, visit [InvestSpruceGrove.ca](#). If you have any questions, email us at [Invest@SpruceGrove.org](mailto:Invest@SpruceGrove.org).

## NEWSLETTER SIGN UP

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