

April 25, 2025

Our <u>Economic & Business Development</u> newsletter keeps you informed about new development, business, and interesting happenings in the business community.

FEATURED DEVELOPMENT

City Centre Construction Plans for 2025



Following 3 years of significant construction in the City Centre, the focus of work for the <u>2025 construction season</u> will be on watermain, sanitary sewer and surface rehabilitation as follows:

• Mohr Avenue watermain and sanitary sewer rehabilitation – completion of the remaining water mainline and sanitary sewer mainline rehabilitation along Mohr Avenue from Spruce Glen (East) to Queen Street starting April 14 to end of June. Traffic disruptions, including phased road closures, should be expected in the area.

- Mohr Avenue surface rehabilitation -surface rehabilitation from Calahoo Road to Main Street will begin after underground work is completed.
 Construction is expected to be underway from the first week of July to last week of September. Traffic disruptions are expected.
- First Avenue alley watermain and sanitary rehabilitation alley watermain and sanitary sewer rehabilitation construction is anticipated to start the first week of June and run through August along First Avenue in the alley from Queen Street going west. Traffic disruption including alley closures should be expected, and detours will be in place at times.
- Golden Spike Road resurfacing road resurfacing on Golden Spike Road from Highway 16A to Railway Avenue is scheduled to start mid- to late-May and is anticipated to be completed by mid-June.

During construction of the 2025 City Centre area improvements, businesses and local patrons should expect temporary traffic disruptions. You can stay informed by <u>subscribing for project updates</u>.

SUPPORT LOCAL

Welcome, new businesses!



Plato's Closet at 140 St Matthews
Avenue is having a grand opening
on May 8. They are a locally owned
and operated thrift store that sells
affordable and gently-used clothes,
shoes, and accessories for
teenagers and young adults.



ChcKen has opened in the Super 8 by Wyndham hotel at 240 St Matthews Avenue. The menu features fried chicken, sandwiches, fingers, wings, wraps, and a variety of kids meals, side items, soups, desserts.

Thank you, existing businesses!







R.A.D Auto Detailing at #108, 125 South Avenue is a family-owned car detailing business that offers interior and exterior detailing, power polishing, ceramic coating, washing and drying, clay bar, and foul odour elimination.

NOMINATE A BUSINESS FOR AN AWARD!



Would you like to recognize your employer for their excellence in leadership and creating a positive workplace? Nominate a Spruce Grove business for the Employer of the Year Award, which will be presented for the first time at the Greater Parkland Regional Chamber of Commerce's 2025 Business Awards of Distinction.



Do you know a local business that gives back to the community? Show your appreciation and nominate them for the Community Spirit Award. The award is presented each year to a business that shows outstanding community spirit by supporting events, programs, or initiatives that benefit the community.

EARLY-STAGE BUSINESS SUPPORT PROGRAM UPDATES

SWARTstart setting your business up for success



SPRUCE GROVE'S **EARLY-STAGE BUSINESS PROGRAM** KICKS OFF WITH STRONG NUMBERS



The <u>SMARTstart</u> early-stage business support program is off to an outstanding start! The program has received over 30 applications from entrepreneurs and mentors to become part of the inaugural cohort. Each entrepreneur will be assigned a mentor to help guide them through their business journey. The 2025 cohort will commence this May and wrap-up in December.

Thank you to the Greater Parkland Regional Chamber of Commerce for their support in co-hosting two <u>in-person information sessions!</u>

If you missed applying, don't worry – SMARTstart will be back next year! Stay tuned for details. Have questions? Contact Monique Pelletier at mpelletier@sprucegrove.org.

EVENTS

Upcoming Event



Are you part of a registered charity or a non-profit organization serving Spruce Grove and looking to increase funding for your organization? Register for an inperson workshop on May 1 from 7-9 PM to learn about the updated Civic Grant Program, including eligibility, funding streams, and how to apply.



Save the date! Heavy Metal Place will be having a grand opening celebration on May 10, providing an exciting new community gathering place and opportunities for recreation, culture, and learning in Spruce Grove. This event will include tours of the facility, live entertainment, and many other

activities.



The 2025 Tri-Region Mayors' Golf Classic takes place on June 18 at Cougar Creek Golf Resort. Network with business professionals, developers, and local government leaders from Parkland County, Stony Plain, and Spruce Grove. Register as a golfer or a sponsor today!



The Summer at the Centre 2025
Night Markets are back, promising 4
unforgettable evenings of live
entertainment, shopping, and food in
Spruce Grove's City Centre on July
5 & 19 and August 2 & 16. With over
10,000+ attendees expected, vendor
and sponsor applications are now
open.

Friendly Fridays Re-Cap





Promoting innovation and networking in Spruce Grove!

The City of Spruce Grove partnered with Technology Alberta and Edmonton Global to host a <u>Friendly Fridays</u> event on April 4. This attracted over 90 attendees including representatives from NAIT to hear panel discussions and network with other businesses on building the technology and business innovation community in Spruce Grove. <u>Watch the video re-cap here</u>.

PROGRAMS



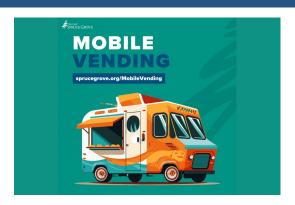
Building and business owners in City Centre can apply for the Storefront Improvement Program.

This program supports improvements to storefronts and accessibility through a 50% matching grant up to \$7.5K per storefront or \$10K for a street corner with 2 facades.



The <u>Tri-Us Event Sponsorship</u> program provides financial assistance to not-for-profit groups hosting National, Provincial, and Regional events in Spruce Grove. These events are expected to have a significant economic impact on the community.

NEWS & UPDATES



Are you looking to operate your food truck or mobile ending business at community events or in parks this summer? Applications for mobile vending licences and permits are now being accepted for the 2025 season. Applying for a mobile vending licence via CityView is simple. For more information, be sure to visit

sprucegrove.org/MobileVending.



Did you know that municipalities manage local services such as roads, waste collections, parks and protective services, but not education or healthcare? It is important to understand the different roles of municipal, provincial, and federal governments. Check out our handy Government Roles and Responsibilities chart.





Two lots remain at the City-owned South Century Industrial Park.

Located at Century Close (east of the Public Works site), the park is fully-serviced including high speed fibre-optic internet connectivity. The first lot is 2.12 acres and the larger lot is 12.18 acre, which can be demised to accommodate your development needs. Our appreciation to the following sponsors of the new Heavy Metal Place facility: Heavy Metal Equipment & Rentals, LJL Galleries, Levasseur Community Trust, Community Futures Capital Region, Decker Properties Management Ltd, Legacy Ridge, and WesTower Communications Ltd. Thank you for the support!

To learn more about economic and business development in Spruce Grove, visit InvestSpruceGrove.ca. If you have any questions, email us at Invest@SpruceGrove.org.

NEWSLETTER SIGN UP

Follow us on social media









City of Spruce Grove Economic & Business Development | 3rd Floor, 315 Jespersen Avenue | Spruce Grove, AB T7X 3E8 CA

Unsubscribe | Update Profile | Constant Contact Data Notice



Try email marketing for free today!