

Edmonton Prospects Announce Official Move to Spruce Grove, AB

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Prospects ANNOUNCE Official Move to Spruce Grove

Edmonton, Alberta: Gold Sports and Entertainment Group Corp (“Gold Sports”) today announced that it will be officially moving all baseball related operations to **Spruce Grove, AB** in conjunction with the development, construction and 2022 anticipated opening of the **Spruce Grove Metro Ballpark**, in Spruce Grove, Alberta.

“While this move has been speculated by many for some time, it was never the official position of the Company as Gold Sports continued to seek an agreement to keep the **Edmonton Prospects Baseball Club** at **RE/MAX Field** in Edmonton’s beautiful river valley,” says **Patrick Cassidy, President at Gold Sports**.

“While City of Edmonton officials both on Council and within Administration had indicated that they wanted to work with a new operating model for the ballpark they had also clearly conveyed their strong desires to keep the Edmonton Prospects and the **Western Canadian Baseball League** at **RE/MAX Field**. While this in the end did NOT prove to be the City’s priority - it does NOW provide the Corporation with an ability to focus its full attention and resources on an exciting opportunity in the **Greater Metro Edmonton Region (“GMER”)** and namely **Spruce Grove, Alberta**” said Cassidy.

On that front planning and engineering is underway for both horizontal and vertical construction and the City of Spruce Grove has been diligent and extremely helpful in meeting the needs of the Gold Sports consulting team quarterbacked by **Prism Engineering** out of Edmonton.

“We are excited about the possibility of the Prospects moving to Spruce Grove and we continue to work with Gold Sports and Entertainment Group on their proposed new ballpark facility – **Dave Walker, Manager, Economic and Business Development, City of Spruce Grove.**”

“The opportunity to design and develop a new ballpark that will anchor an exciting new **Life-Style Ballpark District in the Greater Metro Edmonton Region** is a once in a life-time experience and the citizens of this region really haven’t seen a baseball project of this scope since **TELUS Field** was constructed in 1995. The vision for the project is outstanding and the effects and impacts this development will have on literally millions of lives over time is quite frankly both awe-inspiring and humbling at the same time,” stated Cassidy.

The Operating entity of **Gold Sports, the Edmonton Prospects Baseball Club** of the **Western Canadian Baseball League (“WCBL”)** began operating at the then **TELUS Field** in 2012 drawing less than 6,000 fans to the ballpark in that first year as a last minute replacement for the then **Edmonton Capitals** who suspended operations in October of 2011. In the subsequent eight

years of operation at what is now **RE/MAX Field** the Prospects finished 14th in all of North American Summer College Baseball two years running and successfully drew more than 60,000 fans to the ballpark in 2019, despite the rainiest June and July in 138 years. As all know the 2020 season was completely cancelled due to the COVID pandemic but the WCBL remains hopeful that things will return to normal for the 2021 season.

“While the Summer College Baseball Model was not well known at the time we take great pride in the success that our organization has had in developing the product and the brand and we fully intend to take every gain and fan we have made with us to Spruce Grove. Edmonton Prospect fans will soon understand that the new ballpark is only eight minutes off the Anthony Henday heading west and is being developed as a **Major Regional Entertainment Facility**. With a new ballpark comes new excitement and I can guarantee fans that our marketing and promotional teams is committed to the continued growth of our brand and game-day experience. While baseball and the WCBL is our primary business focus we intend to bring concerts, tournaments and other major baseball events to this facility.”

“While **RE/MAX Field** will always hold a special place in our heart, we feel confident that the new ballpark currently planned will provide an enhanced fan experience as we are now able to do so many more things that for one reason or another we were not able to do at **RE/MAX Field**,” said Cassidy.

Please note that both **Gold Sports** and the **WCBL** have additional and very exciting announcements coming very soon regarding 2021 operations as a result of the changes in the Edmonton market and in line with the Leagues new initiative to develop and grow its league wide fan base through an exciting tourism initiative currently in the development stages. While the logistics of the plan continue to be worked-out we wish to thank our fans and sponsors for their continued patience.

About Gold Sports – Gold Sports and Entertainment Group Corp is an Alberta based Corporation formed in March of 2016 for the expressed purpose of providing baseball entertainment to customers in the Greater Metro Edmonton region. Operating as the **Edmonton Prospects Baseball Club**, the organization has realized steady growth year to year and prides itself on bringing quality and affordable family entertainment to an ever-increasing fan base year to year. The Prospects are considered one of the flagship franchises of the Western Canadian Baseball League and have finished 14th in overall regular season attendance in both 2018 and 2019 for Summer College teams throughout North America.

About the Western Canadian Baseball League – the **Western Canadian Baseball League** [“**WCBL**”] has historical roots dating back to 1931 and has become one of North America’s top Summer College Baseball Leagues. Featuring top Canadian, US and World talent the league has tripled it’s attendance in the past 10 years, mandates Canadian player content and has featured alumni who have been drafted and gone on to semi and professional careers at all levels of **Major League Baseball**. Ever mindful of its Canadian roots, the league takes extreme pride in the development of the Canadian athlete at the grass roots level and its important role in fostering the spirit of Canadian culture throughout the summer months.

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